



# ASHLEY BRAMWELL

Motion Graphic Designer | Video Editor | Photographer

## OVERVIEW

Designer whose love of learning allows for wearing many creative hats. Her objective is to create visually appealing designs that bring life to ideas: combining art and technology in perfect harmony.

## CONTACT

- Contact for phone number
- ashley@bramwellmedia.com
- www.ashleybramwell.com
- Contact for address

## SOFT SKILLS

- Self-motivated learner
- Clear communicator
- Team collaborator
- Public speaker
- Problem solver
- Active listener

## INTERESTS

- Web development
- Video Editing
- Photography
- Voice acting
- Traveling
- Reading

## EXPERIENCE

### Digital Media Technology: Program Specialist

2019 - Present | Polk State College

- Plan and writes comprehensive instructional videos that supplement student learning
- Assists in classroom instruction by providing critique sessions and design feedback
- Oversees online inventory management system used to track equipment loaning
- Provides direct feedback to program director regarding updates in department
- Manages college-wide digital signage system that displays news and updates
- Storyboard and animate videos featured in the weekly Digital Media Reports
- Oversee and direct annual Digital Media Technology student showcase event
- Prep and animate supplemental graphics used for weekly news reports
- Directs, films, and reviews weekly news reports with experienced team
- Plans, schedules, and coordinates annual student showcase events
- Maintains Digital Media web page on Polk State College's site
- Organizes weekly schedules of Teaching Lab Assistants

### Freelancer

2014 - Present | Bramwell Media

- Photograph portraits and live events
- Develop and establish effective branding for local businesses
- Build and design websites for individuals and small companies
- Animate and edit video content for local businesses and nonprofits
- Design marketing material for local businesses such as flyers, business cards, etc

## SOFTWARE KNOWLEDGE

|                     |                   |                  |            |
|---------------------|-------------------|------------------|------------|
| Adobe Premiere Pro  | Adobe Photoshop   | Windows OS       | HTML / CSS |
| Adobe After Effects | Adobe Lightroom   | Macintosh OS     | WordPress  |
| Adobe Audition      | Adobe Illustrator | Microsoft Office | Adobe XD   |
| Cinema 4D           | Adobe InDesign    | Google Suite     | Figma      |

## EDUCATION

### Bachelor of Science: Business Administration & Management

2017 - 2019 | Polk State College

### Associate of Science: Digital Media, Video Production





2012 - 2014 | Polk State College



## OVERVIEW

Designer whose love of learning allows for wearing many creative hats. Her objective is to create visually appealing designs that bring life to ideas: combining art and technology in perfect harmony.







## CONTACT

-  Contact for phone number
-  [ashley@bramwellmedia.com](mailto:ashley@bramwellmedia.com)
-  [www.ashleybramwell.com](http://www.ashleybramwell.com)
-  Contact for address

## SOFT SKILLS

- Self-motivated learner
- Clear communicator
- Team collaborator
- Public speaker
- Problem solver
- Active listener

## INTERESTS

-  Web development
-  Video Editing
-  Photography
-  Voice acting
-  Traveling
-  Reading

# ASHLEY BRAMWELL

Motion Graphic Designer | Video Editor | Photographer

## NOTABLE ACHIEVEMENTS

### Remote Production Conference Speaker

February 4th, 2022 | Collaborative Editing: Let the NETWORK for you!

Represented Polk State College and Adobe alongside Program Director, Dr. Gregory Johnson, for the [2022 Remote Production Conference event](#). This conference provided an opportunity for the department to showcase their collaborative workflow made possible by the self-installed 10Gb servers and Team Projects in Adobe Premiere Pro.

- Provided general overview of upgrading 1Gb server to a network of 10Gb servers
- Discussed detailed workflow of editing a complex video project using Team Projects
- Networked with other industry professionals

### Classroom to Hybrid Transition

March 1st, 2020 | Polk State College, Digital Media Technology

Created over 50 instructional videos that supplemented classroom instruction to continue providing high-quality education to students during the pandemic. These videos covered topics ranging from basic file management to complex Photoshop projects using a step-by-step approach and helpful animated tooltips.

- Provided additional written instruction for students on Canvas platform
- Collaborated with team members using Slack and Microsoft Teams
- Uploaded and categorized videos in department's [Vimeo](#) account
- Planned, wrote, narrated, and edited instructional videos

### Upgraded 1Gb Network

October 2018 | Polk State College, Digital Media Technology

Worked alongside Program Director, Dr. Gregory Johnson, and lab staff to install new QNAP servers in the department. The needed upgrade resulted in a 900% increase in speed which allows for much faster file storing and transfer. Multiple classrooms of up to 17 students in each can simultaneously download, upload, edit and transfer files on the network with no slowdown.

- Followed instruction from Program Director to build servers and install switches
- Created highlight video that documents installation and overview of upgrade
- Worked with lab staff to run cables to each computer

### Digital Media Technology Annual Spring Student Showcase

April 2013 - Present | Polk State College, Digital Media Technology

Directs and plans annual event that provides an opportunity for the students' family, friends, and loved ones to view the work they have done in the program. [The show](#) is presented live using Blackmagic Design switching hardware and software and is split into several broad categories: Photography, Audio, Video, and Page Design.

- Create and edit animated templates used to present student work
- Work with staff to reserve catered dishes and snacks
- Oversee event timeline and show rehearsals
- Host evening's events and announcements